

# **MG 1351**

## **PRINCIPLES OF MANAGEMENT**

### **4, 8 &16 MARKS QUESTION**

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**AP/EEE**

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# UNIT I - HISTORICAL DEVELOPMENT

1. Explain the principal contribution of F.W.Taylor to the development of management thought and practice. (8 marks)
2. Explain Henri Fayol management theory. (16 marks)
3. Explain the major functions of management. (8 marks)
4. Explain the types of organization. (8 marks)
5. Explain management is an art or science both science and art. (6 marks)
6. Explain the importance of management. (8 marks)
7. Explain the system approach and contingency approach to management. (16 marks)

## UNIT II - PLANNING

1. Explain nature and purpose of planning. (10 marks)
2. Explain steps involved in planning. (8 marks)
3. Explain advantages and limitations of planning. (8 marks)
4. Explain the role objectives in industries. (16 marks)
5. Explain the various types involved in planning. (16 marks)
6. Explain the various processes involved in MBO. (16 marks)
7. Discuss about MBO benefits and weakness. (16 marks)
8. Explain the necessities of strategies policies and planning premises. (16 marks)
9. Describe the steps involved in strategic planning process. (8marks)
10. Discuss the major kinds of strategies and policies. (4marks)
11. Classify policies and explain any two in detail. (4marks)
12. Explain about planning premises. (16marks)
13. Explain the process of decision making. (8marks)
14. Explain the classification of decisions. (8marks)
15. Explain the selection procedure of an alternative in decision making. (8marks)

## **UNIT III - ORGANISING**

1. Explain the nature of an organization. (8marks)
2. Explain principles of organization. (16marks)
3. Explain about formal and informal organization. (16marks)
4. Explain about span of management. (16marks)
5. Explain the types of departmentation. (16marks)
6. Explain about line and staff authority. (8marks)
7. Discuss delegation of authority. (16marks)
8. Explain decentralization. (16marks)
9. Explain and evaluate the external factors affecting staffing. (8marks)
10. Explain recruitment and selection process. (16marks)

## UNIT IV - DIRECTING

1. Describe theory X and theory Y of leadership and compare its both merits and demerits. (8marks)
2. Explain the concept of motivation. (8marks)
3. What are the various types of motivation and explain each in detail. (8marks)
4. Explain with flow diagram Maslow's hierarchy. (8marks)
5. List and explain special motivational techniques. (8marks)
6. Explain critical appraisal of Herzberg theory. (4marks)
7. Compare Maslow and Herzberg model. (4marks)
8. Explain Vroom's expectancy theory. (16marks)
9. Give a complete idea about job enrichment. (8marks)
10. Explain the various types of leadership styles. (16marks)
11. Explain contingency approaches to leadership. (16marks)
12. Comment on leadership as a continuum. (4marks)
13. Explain each elements of communication process. (8marks)
14. Explain various methods of communication. (8marks)
15. State the various types of barriers involved in effective communication. (8marks)
16. Explain about communication networks. (8marks)
17. Explain about electronic media in communication. (4marks)

## UNIT V - CONTROLLING

1. Explain the process of controlling. (8marks)
2. Explain the steps involving the implementations of budgetary control. (10marks)
3. Explain limitations of the budgeting. (4marks)
4. Explain about budgetary control methods. (8marks)
5. Explain briefly about management information system. (16marks)
6. Explain the factors influencing productivity. (10marks)
7. Explain about product analysis. (8marks)
8. Explain the necessity of operation research. (8marks)
9. Explain about overall and preventive control. (8marks)
10. Explain the factors influencing and effective steps for the direct control. (8marks)
11. Explain the effective steps for preventive control. (4marks)
12. Explain the characteristics of Japan management. (8marks)
13. Explain the unified global theory of management. (6marks)
14. Explain the factors influencing MNC. (4marks)
15. Explain about managerial functions at international level. (8marks)
16. Compare domestic and international enterprises. (4marks)
17. Compare Japanese and U.S. management. (16marks)